

120'S ANALYSIS

YTD AUGUST 1984

| | SHARE TOTAL SARATOGA | SHARE LESS MORE 120'S | SHARE OF CATEGORY TOTAL SARATOGA | SHARE OF CATEGORY TOTAL LESS MORE 120'S |
|-----------------------------|----------------------------|--------------------------------|---|--|
| 7EO LOS ANGELES | 0.87 | 1.70 | 22.34 | 43.90 |
| 5JO HOUSTON | 0.66 | 1.39 | 25.40 | 53.92 |
| 5KO LUBBOCK-AMARILLO | 0.64 | 1.79 | 21.16 | 59.47 |
| 5EO LAKE CHARLES-MONROE | 0.63 | 1.20 | 29.79 | 57.26 |
| 5NO TULSA | 0.60 | 1.69 | 19.99 | 56.47 |
| 7FO SACRAMENTO | 0.58 | 1.24 | 16.43 | 35.16 |
| 7GO SAN DIEGO | 0.57 | 1.20 | 19.49 | 40.91 |
| 6HU PORTLAND OR | 0.56 | 1.38 | 17.88 | 43.81 |
| 7CO ARIZONA | 0.55 | 1.50 | 15.14 | 41.37 |
| 5MO OKLAHOMA CITY | 0.55 | 1.58 | 18.21 | 52.67 |
| 7IO HAWAII | 0.53 | 0.91 | 16.90 | 28.97 |
| 3KO MIAMI | 0.52 | 1.56 | 16.95 | 50.61 |
| 7AO EL PASO | 0.51 | 1.58 | 14.85 | 46.37 |
| 7DO FRESNO | 0.49 | 0.96 | 19.64 | 38.54 |
| 6GO BIG SKY | 0.48 | 0.90 | 22.70 | 42.69 |
| 5FO NEW ORLEANS-BATON ROUGE | 0.47 | 1.05 | 21.62 | 48.03 |
| 6FO UTAH-IDAHO | 0.47 | 1.19 | 18.72 | 47.86 |
| 6CO WICHITA | 0.46 | 1.46 | 18.14 | 57.15 |
| 5IO DALLAS-FT. WORTH | 0.45 | 1.27 | 19.52 | 54.72 |
| 5LO SAN ANTONIO | 0.45 | 1.07 | 20.01 | 46.92 |
| 3LO ORLANDO | 0.44 | 1.44 | 16.59 | 54.40 |
| 5GO SHREVEPORT | 0.42 | 1.09 | 20.03 | 52.02 |
| 3MO TAMPA | 0.41 | 1.54 | 13.38 | 50.93 |
| 5DO LITTLE ROCK | 0.40 | 0.98 | 20.95 | 50.96 |
| 3JQ JACKSONVILLE | 0.38 | 1.37 | 15.61 | 56.05 |
| 6BO KANSAS CITY | 0.38 | 1.23 | 16.21 | 52.51 |
| 2EO RICHMOND | 0.38 | 1.01 | 18.94 | 50.96 |
| 6EO DENVER | 0.37 | 1.07 | 17.08 | 48.96 |
| 6IO SEATTLE | 0.37 | 0.99 | 15.25 | 40.30 |
| 6JO SPOKANE | 0.36 | 1.02 | 14.87 | 42.68 |
| 3PO NASHVILLE | 0.34 | 0.83 | 20.49 | 50.77 |
| 7BO ALBUQUERQUE | 0.33 | 1.25 | 12.17 | 45.74 |
| TOTAL UNITED STATES | 0.33 | 1.01 | 15.58 | 47.14 |
| 5BO JACKSON MS | 0.33 | 0.75 | 19.73 | 44.94 |
| 1EO RHODE ISLAND | 0.33 | 1.11 | 16.49 | 56.18 |
| 6DO OMAHA-LINCOLN | 0.32 | 1.00 | 17.58 | 55.51 |
| 7HO SAN FRANCISCO | 0.32 | 0.83 | 12.17 | 31.99 |
| 6KO ALASKA | 0.32 | 0.60 | 17.08 | 32.64 |
| 3SO MOBILE | 0.31 | 0.96 | 15.33 | 47.06 |
| 4LO MINNESOTA | 0.30 | 0.92 | 17.93 | 54.89 |
| 5AO MEMPHIS | 0.30 | 0.80 | 17.36 | 45.97 |

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|------------------------------|-------------------------|--------------------------------|--|---|
| 310 SAVANNAH | 0.29 | 0.86 | 16.84 | 49.48 |
| 4M0 DAKOTA | 0.29 | 0.79 | 18.27 | 49.89 |
| 1J0 ROCHESTER | 0.29 | 1.11 | 16.45 | 63.25 |
| 4D0 DETROIT | 0.28 | 1.25 | 10.51 | 46.26 |
| 5H0 CORPUS CHRISTI | 0.28 | 1.33 | 12.46 | 59.43 |
| 4E0 GRAND RAPIDS | 0.28 | 1.35 | 11.96 | 57.97 |
| 110 METRO NEW YORK | 0.27 | 0.94 | 14.75 | 50.67 |
| 4A0 FT. WAYNE-SOUTH BEND | 0.27 | 1.06 | 13.33 | 52.30 |
| 4G0 CHICAGO | 0.27 | 0.88 | 12.44 | 41.14 |
| 3R0 MONTGOMERY | 0.27 | 0.69 | 17.10 | 44.45 |
| 1A0 PORTLAND, ME | 0.26 | 0.85 | 14.50 | 46.84 |
| 2N0 TOLEDO | 0.26 | 1.05 | 12.52 | 50.20 |
| 1H0 BUFFALO | 0.26 | 1.10 | 13.20 | 55.45 |
| 4C0 LOUISVILLE-EVANSVILLE | 0.26 | 0.85 | 16.94 | 55.50 |
| 4B0 INDIANAPOLIS | 0.24 | 0.87 | 14.24 | 50.39 |
| 1K0 SYRACUSE | 0.24 | 0.97 | 13.63 | 54.29 |
| 3Q0 BIRMINGHAM | 0.24 | 0.69 | 15.97 | 46.69 |
| 6A0 DES MOINES | 0.24 | 0.85 | 14.63 | 52.31 |
| 1G0 ALBANY | 0.24 | 0.96 | 13.06 | 53.39 |
| 5C0 ST. LOUIS | 0.24 | 1.06 | 10.46 | 46.96 |
| 3N0 CHATTANOOGA | 0.23 | 0.70 | 15.92 | 47.89 |
| 4J0 MILWAUKEE | 0.23 | 0.86 | 12.93 | 48.28 |
| 2D0 TIDEWATER | 0.22 | 0.84 | 11.69 | 43.90 |
| 4K0 GREEN BAY | 0.22 | 0.84 | 12.73 | 49.06 |
| 3G0 ATLANTA | 0.22 | 0.71 | 14.19 | 46.58 |
| 1B0 MANCHESTER | 0.21 | 0.97 | 11.52 | 52.60 |
| 3O0 KNOXVILLE | 0.21 | 0.68 | 15.54 | 50.88 |
| 2K0 CLEVELAND-AKRON | 0.20 | 0.88 | 11.05 | 47.68 |
| 410 QUAD CITIES | 0.20 | 0.65 | 14.87 | 47.10 |
| 4H0 PEORIA | 0.20 | 0.85 | 11.33 | 48.44 |
| 2F0 ROANOKE | 0.20 | 0.60 | 16.05 | 48.98 |
| 2M0 DAYTON | 0.19 | 0.77 | 9.56 | 38.34 |
| 3B0 WINSTON-SALEM-GREENSBORO | 0.19 | 0.66 | 13.31 | 47.10 |
| 4F0 FLINT-SAGINAW | 0.19 | 1.21 | 7.65 | 49.77 |
| 1C0 BOSTON | 0.19 | 0.87 | 11.31 | 52.75 |
| 3F0 COLUMBIA | 0.19 | 0.66 | 12.17 | 43.57 |
| 3A0 RALEIGH-DURHAM | 0.18 | 0.74 | 11.26 | 46.07 |
| 3H0 COLUMBUS-AUGUSTA | 0.17 | 0.56 | 12.47 | 40.38 |
| 2C0 BALTIMORE-WASHINGTON | 0.17 | 0.72 | 9.49 | 39.77 |
| 2L0 COLUMBUS | 0.17 | 0.74 | 9.98 | 43.36 |
| 2A0 PHILADELPHIA | 0.17 | 0.62 | 10.91 | 40.09 |

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|---------------------------|-------------------------|-------------------------|--|--|
| 2H0 PITTSBURGH | 0.17 | 0.85 | 10.21 | 51.71 |
| 3D0 CHARLESTON | 0.17 | 0.79 | 9.50 | 44.86 |
| 1F0 HARTFORD | 0.15 | 0.80 | 8.73 | 45.73 |
| 2J0 CINCINNATI | 0.15 | 0.68 | 10.42 | 46.24 |
| 3E0 CHARLOTTE | 0.12 | 0.54 | 9.89 | 42.81 |
| 3C0 GREENVILLE | 0.12 | 0.50 | 9.47 | 40.13 |
| 1D0 WESTERN, MASS. | 0.12 | 0.51 | 9.78 | 42.57 |
| 2I0 HUNTINGTON-CHARLESTON | 0.10 | 0.50 | 9.35 | 49.06 |
| 2B0 SCRANTON-WILKES BARRE | 0.08 | 0.56 | 7.02 | 46.56 |
| 2G0 JOHNSTOWN | 0.07 | 0.44 | 5.81 | 36.96 |

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